## PRESS RELEASE



## Press Contact

Technical Questions: Dietmar Fritz, Sales Director E-Mail: presse@dienes.de Tel.: +49 2206 605-0

Other Enquiries: Ulrike Apfeld, Marketing E-Mail: ulrike.apfeld@dienes.de Tel.: +49 2206 605-0

## New comfort carring handle from DIENES

DIENES is the specialist in the production of industrial slitting tools and is constantly concerned with the latest market requirements. The uncomfortable carrying of heavy products has moved into the focus of the DIENES developers. After all, who does not know it? When carrying a six-pack of water, the handle cuts uncomfortably into the hands. Conventional, straight cut carrying handles for plastic packaging are often sharp-edged and do not provide a carrying comfort especially with heavy products like beverages (picture 1). A solution for this problem is the unique comfort carrying handle system for beverages from DIENES (German utility model 20 2014 104 270). With its wave-like edges the carrying handle adapts to the hand of the carrier and provides a lot more carrying comfort without generating additional production cost (picture 2). The self-adhesive carrying handle can be used with all beverage packaging (e. g. 1.5 I bottles) as well as in the food and hygiene industry.



Picture 1: Conventional carrying handle with straight edges (little carrying comfort, Feeling of cutting in)



Picture 2: DIENES comfort carrying handle with wave-like edges (adapting carrying handle, higher carrying comfort)



DIENES WERKE FÜR MASCHINENTEILE GMBH & CO. KG KÖLNER STRASSE 7. 51491 OVERATH DEUTSCHLAND/GERMANY TELEFON: +49 2206 605-0 TELEFAX: +49 2206 605-111 SALES@DIENES.DE . WWW.DIENES.DE COMMERZBANK AG . KTO.: 270 709 900 . BLZ: 370 400 44 . IBAN: DE 48 3704 0044 0270 7099 00 . BIC COBA DE FF XXX KREISSPARKASSE KÖLN . KTO.: 0 325 000 073 . BLZ: 370 502 99 . IBAN: DE 11 3705 0299 0325 0000 73 . BIC COKS DE 33 DEUTSCHE BANK AG . KTO.: 0 110 148 . BLZ: 384 700 91 . IBAN: DE 76 3847 0091 0011 0148 00 . BIC DEUT DE DW 384

PERS. GESELLSCHAFTERIN: DIENES VERWALTUNGS-GMBH . SITZ: OVERATH . AG KÖLN . HRB 47038 . GESCHÄFTSFÜHRER: RUDOLF SUPE-DIENES, BERND SUPE-DIENES . KG-SITZ: OVERATH . AG KÖLN . HRA 19320 . ERFÜLLUNGSORT: OVERATH GERICHTSSTAND; KÖLN . UST.ID-NR.: DE 121 964 026





## About DIENES:

DIENES is the market leading supplier of knives, knife holders and slitting systems for industrial applications and can look back on more than 100 years of company history. The company employs approximately 500 people. DIENES holds various national and international patents. The DIENES knives and knife holders are used to cut, scratch or perforate a wide range of materials such as packaging, labels, adhesive tape, battery foil, nonwoven, cellulose, paper, core paper, aluminum, carbon material, diaper closures and much more. DIENES products are used for roll to roll and roll to sheet processes.

DIENES WERKE GMBH & CO. KG. KÖLNER STRASSE 7. 51491 OVERATH , DEUTSCHLAND/GERMANY . TELEFON: +49 2206 605-0 . TELEFAX: +49 2206 605-11 . SALES@DIENES.DE . WWW.DIENES.DE