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DIENES – The Innovation Company was awarded the German Brand Award

Rudolf Supe-Dienes and Miriam Supe-Dienes (Marketing) received the "Special Mention" award of the German Brand Award on June 21st, 2018 in Berlin. The "Special Mention" award honors work for special aspects of brand management - an award that honors the commitment to the competitiveness of German brands.

"I am very pleased that DIENES has been awarded the German Brand Award", said Mr. Supe-Dienes "this shows me that DIENES as a medium-sized company is on the right track in terms of brand management, as well as various innovation awards, on which we can continue to build in the future. Compliments to our team."



Rudolf Supe-Dienes & Miriam Supe-Dienes
 (Photo: Lutz Sternstein)

DIENES received two awards, one for the brand management of the DIENES brand in the category "Industry Excellence in Branding - Corporate Brand of the year Kategorie Industry, Machines & Engineering" and the other in the category "Product Brand of the Year" for the brand management of the knife holder series "DS".

Initiated by Germany's design and brand authority and judged by a top-class panel of experts from brand management and brand science: The German Brand Award is the award for successful brand management in Germany. It discovers, presents and rewards unique brands and brand makers - and not only advances the winners, but also their respective industries.

Only companies nominated by the German Brand Institute, its brand scouts and expert committees for the German Brand Award 2018 can take part in the competition. Over 1,250 entries have been submitted to the German Brand Award this year.

DIENES is a market-leading supplier of knives, knife holders and robot slitting systems for industrial applications. The DIENES products are used in both roll to roll and roll to sheet processes. DIENES can look back on more than 100 years of company history. The company employs approximately 500 people. DIENES holds various national and international patents and is active in a wide variety of industries.

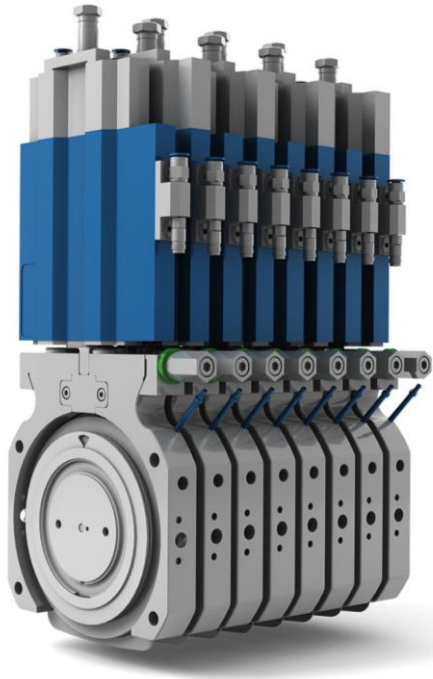
**INNOVATION.
 SLITTING TECH
 AND VALVES.
 PRECISION.**

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PERS. GESELLSCHAFTERIN: DIENES VERWALTUNGS-GMBH . SITZ: OVERATH . AG KÖLN . HRB 47038 . GESCHÄFTSFÜHRER:
 RUDOLF SUPE-DIENES, BERND SUPE-DIENES . KG-SITZ: OVERATH . AG KÖLN . HRA 19320 . ERFÜLLUNGORT: OVERATH
 GERICHTSSTAND: KÖLN . UST-ID-NR.: DE 121 964 026

DIENES knives and knife holders are used to slit, scratch and perforate a wide variety of materials, such as packaging, labels, adhesive tape, battery foil, lithium-ion accumulators foil, nonwoven, cellulose, paper, core paper, aluminium, carbon material, diaper closures and much more.



Clever:
Nested knife holder for narrowest
slitting widths
DIENES Knife holder DS 4



Fully automatic:
Robot slitting system



Highest precision:
DIENES Straight – and
Circular knives